The Interfunctional Coordination at Public Sector

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Abstract

Purpose of the article Purpose of the article is to deepen knowledge about interfunctional coordination (IFC). IFC is one of the current approaches mentioned in many scientific disciplines. The topic is connected with current managerial approaches – above all with knowledge management (e.g. Nilsson-Lindén et al., 2014), IT management (McNaughton et al., 1999), green marketing (e.g. Feldman and Staehler, 1996), Total Quality Management (e.g. Mishra and Napier, 2014), Corporate Social Responsibility (Medarevic, 2012) and market orientation (Kumar et al., 2011). The main advantage of IFC implementation is that IFC improves cooperation, coordination and functions in an organization.

Methodology/methods It was used the survey questionnaire and critical discussion with the literature. Mayors and head of state institutions were respondents of the questionnaire. We received 32 fully filled questionnaires by mayors and 27 fully filled questionnaires by head of state institutions. Standard statistical methods were used for analysing the complete database.

Scientific aim Scientific aim was to know how IFC is perceived at the public sector, concretely at state institutions and local government. Our assumption is that effective public sector has positive impact on companies’ because it enables quick reaction towards companies and public finance will be used more efficiently.

Findings The highest value of IFC is connected with clear definition of every department and every worker activities, the maximal delegation of task, activities and responsibility and accent on information dissemination into environment. Contrariwise, respondents do not organize regular meetings (heads or mayors with workers) and they do not pay attention to remarks by workers as well.

Conclusions The research suggests strength and weakness of local government and state institutions of IFC. Strength are especially at the ordering of these organisations and weakness are connected with communication. Limit of the paper creates the number of respondents of the survey. It is recommended to pre-pare a large survey to detect detailed information about IFC at public sector.

Keywords: Interfunctional coordination, public sector, state institutions, local government.

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